

Business English / English for Tourism / English for IT (Course Outline)

Stratum: S1

Semester: I 2015/2016

Credit: 3

Schedule/Off: Monday 09.15 (Business English)
Monday 12.40 (English for Tourism)
Monday 15.15 (Business English)
Tuesday 07.00 (English for IT)
Wednesday 09.15 (Business English)
Thursday 07.00 (English for IT)
Thursday 09.15 (Business English)
Friday 06.00 (Business English)

Unit Facilitator

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Course Description

This course is designed under the assumption that a mastery of understanding and expressing ideas through English, both written and oral, has always been an ultimate demanding factor in international communication at various contexts.

Course Objectives

For Business English students: Following participation in this class, students are expected to develop their elementary to pre-intermediate level of English language skills that include listening, speaking, reading, and writing with the help of English language discussion on business-related topics.

For English for Tourism students: Following participation in this class, students are expected to develop their English language skills in discussing various tourism-related topics.

For English for IT students: Following participation in this class, students are expected to develop their elementary to pre-intermediate level of English language skills with the help of English language discussion on IT-related topics.

Activities

The class's activities consist of the followings:

1. Listening to various samples of real English conversation in different contexts
2. Reading English texts on various topics
3. Writing practices

4. Speaking simulations or role-plays

Evaluation

No.	Tool	Description	Weight
1	Individual/Group weekly tasks	Occasionally, the facilitator will assign the students to do a certain task on a weekly basis. The on-time submission of these tasks contribute to the final score of the course.	15%
2	Midterm exam	A paper-based test on the topics previously learned in class (yet, the facilitator may assign a project to replace this assessment)	35%
3	Final exam	A paper-based test on the topics previously learned in class (yet, the facilitator may assign a project to replace this assessment)	55%
Total			100%

References

1. Business English >> Market Leader: Elementary Business English Course Book, by David Cotton, David Valfey, and Simon Kent; 2007; Essex: Pearson Education Limited
2. English for Tourism >> Oxford English for Careers: Tourism, by Robin Walker and Keith Harding; Oxford: Oxford University Press
3. English for IT >> English for Information Technology 1, by Meja Olejniczak; Pearson Longman